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Music for Midtown

The evolution of the Woodruff Arts Center campus includes plans for a \$300 million modern *Atlanta Symphony Center* that supporters hope will create a postcard-worthy cultural landmark. "We wanted to make a building different from anything else in Atlanta, so people can recognize the singularity of their music hall and experience pride in their city and their state," says Santiago Calatrava, a world-renowned architect, artist and engineer, in a statement about the plans. "The sculptural quality of the building is therefore unmistakable." The bird-like steel-and-glass structure, which will have a moveable sunscreen, is designed to look transparent and has taken the unique touch of placing the orchestra in the middle of the 2,200 seats, which Calatrava says signifies the orchestra's place at the core of Atlanta. In addition to a concert hall, the home of the Atlanta Symphony Orchestra will feature a studio hall, learning center, full back-of-house facilities and public amenities, including lobbies and green space. —LJ

Midtown, meet Michigan Avenue. That's the look and feel anticipated if developers and Midtown cheerleaders are successful in plans to add one million square feet along 14 blocks on Peachtree Street, what they've dubbed the **Midtown Mile**. A key component: 12th & Midtown (above), a 2.5 million-square-foot mixed-use development by Daniel Corp., Selig Enterprises and the Canyon-Johnson

Urban Fund with 300,000 square feet of shops and restaurants, office towers, luxury hotels and condominiums. Construction is already under way on its 1010 Midtown, a 35-story project with 443 condos and 50,000 square feet of retail and restaurants with fabulous facades and a two-story presence, if desired. "The retail will literally greet the street," says Shirley Gouffon, senior vice president with Selig

Enterprises, who is handling the retail component. Although she won't name names, Gouffon says the urban shopping area will feature flagship fashion, home décor and other retailers unique to Atlanta and even the Southeast. "We want someone who lives in north Fulton or someone who lives in east Cobb to think of coming down to Midtown to shop," she says. —LJ